



Design Perspectives

MDFFF Capsule at Minotti
Hong Kong by Andante

5—8, 10—12 December 2018



PROGRAM

5th December – 6.30pm / SPECIAL SCREENING

Minotti Undiscovered | A Matter Of Style

3D Produzioni, Italy 2018, 38'

Passion, commitment, creativity, vision, dedication and ideals: these values and much more run through the veins of the two latest generations to lead the company, founded after WWII in a workshop of craftsmen specialising in armchair and sofa manufacturing. As the children and grandchildren of the founder Alberto like to say, Minotti is a brand where family is on the front line, every day. The firm has its roots in 1948, the same year in which the Italian Constitution was written, a year which launched so many national success stories in the context of post-WWII reconstruction. The documentary explores the seven decades in which the distinctive Minotti identity was formed and strengthened.



5th December – 7.30pm



Casa Venini

Gian Luigi Calderone, Italy 2012, 56'

Casa Venini is the story of a family, a narration through the memory of those who were all protagonists of an industry that has always been a synonym of made in Italy artistic craftsmanship. It is the narration of the love of a man born in Milan, Paolo Venini (1921–1959), for a city: Venice. But also for glass of which his name has become almost a synonym.

6th, 10th December – 10am



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DeLightFul

Matteo Garrone, Italy 2017, 9'30"

In an environment that is both natural and dreamlike, magical and surreal, the film takes a look at the world of design and on contemporary life, with furnishing pieces and people moving against a background of fantastical atmospheres. Matteo Garrone's short film d'auteur, was an integral part of the exhibition *DeLightFul* (Design, Light, Future, Living) by Ciarmoli Queda Studio in occasion of the 56th edition of the Salone del Mobile.Milano on the contemporary design.

6th, 10th December – 2pm



Before design Classic

Matteo Garrone, Italy 2016, 7'

Realized for the *Before Design: Classic* exhibition, curated by Ciarmoli Queda Studio for the 2016 cistern in the common of Bacoli, in Campo Miseno. It's being used by a group of children as shelter during a post-atomic era. The classic, according to the award-winning Italian director's interpretation, incarnates the "beauty that is able to traverse ages still maintaining its characteristic modernity and contemporaneity, while building a bridge towards the future."

7th, 11th December – 10am /2pm/5pm



Peep, Cat Film, Modern Living, Casa Cubo

Marcio Kogan, Brazil 2012, 13'49"

These are "film exercises" shot by the video-artist Lea van Steen together with the Brazilian architect Marcio Kogan in some of the houses projected by his studio mk27 in São Paulo. Very short videos presenting a different way to observe the room and the architecture: Casa P (*Modern Living*), Casa Toblerone (*Cat Film*), Casa Cubo.

6th, 10th December – 5pm



Textures and Ants

Gabriel Kogan, Pedro Kok, Brazil 2014, 3'13"

Textures and Ants is a visual study of a photography studio in São Paulo, Brazil. From the meticulous details to vast unimpeded spaces, a wondering camera reveals how architectural design can be perceived from differing scales.

8th, 12nd December – 11am



Pezo von Ellrichshausen

Candida Richardson, 2014, 8'

The film was made to accompany the exhibition Sensing Spaces: Architecture Re-Imagined at the Royal Academy of Arts, London. The architects Pezo von Ellrichshausen discuss their work with an emphasis on space, materials, proportion and light. Filmed against the backdrop of their own house and studio, Cien, in Concepcion, Chile and the remarkable Poli House set on a dramatic coastal cliff top.

8th, 12nd December – 3pm



Sensing Spaces. Architecture re-imagined

Candida Richardson, United Kingdom 2014, 17'

The film was conceived as part of the exhibition at The Royal Academy of Arts, London, "Sensing Spaces: Architecture Re-Imagined" (25 January – 6 April 2014). It focuses on the human experience of architecture through the lens of seven architects. The narrative explores the essential elements of architecture including space, proportion, materials and light, interwoven against a backdrop of contrasting landscapes, voices and styles.

7th, 11th December – 5pm/10am



3D Housing 05

Virginia Garra, Italy 2018, 6'

We discover everything in the video *3D Housing 05* first project in Europe of a house printed in 3D on site, in Milan, during the 2018 Design Week. The house was built with a special mixture of cement, which means it can be demolished and rebuilt by recycling the same material. Intended for people in emergency situations and as well as for all people. The project by Massimiliano Locatelli at CLS Architetti was realised with Italcementi, Arup and Cybe.

Minotti Hong Kong by Andante is honoured to have been selected by MiCue Milano Design as the exclusive lead partner of the Milano Design Film Festival in Hong Kong. We aim to bring the MDFF to the audience by screening some selected inspirational films in our 450 sqm showroom located in the Ruttonjee Centre at Duddell Street, Central. Audience could enjoy films from all over the world related to design, architecture, sustainability, technology and more in an elegant and comfortable setting of a *home theatre* by the Minotti 2018 furniture collection.

During the opening night event on 5th December, Clemente Contestabile, Consul General of Italy in Hong Kong will introduce the project and talk about the Architect Film Award for the upcoming year launched by MDFF in collaboration with *Fondazione dell'Ordine degli Architetti di Milano*. Antonella Dedini and Silvia Robertazzi, the founders of MDFF will be present for a Q&A session via Skype.

On the occasion a special showcase of extraordinary hand-made art glasses by the Murano glass masters for Venini will also take place.

—Tony Luk, Minotti Hong Kong by Andante

Milano Design Film Festival (MDFF) is an information platform, a meeting place, a place to experiment and to update one's skills, characterised by the quality of its content and an innovative and effective ability to dialogue with a cross section of the public composed of architects, designers, enthusiasts but also by those who are simply curious in the city. The motto of MDFF is: "Learning by watching". With regards to the widespread use and adoption of audiovisual language, MDFF selects diverse genres and filmmaking techniques (documentaries, entertainment, feature films, short films and clips) and builds a

schedule of stimuli and voices including moments of discussion and workshops with designers, architects, producers, directors, critics, professors and students from Italy and the world. The annual event takes place in October, at the Anteo Palazzo del Cinema, in the heart of the Brera area, one of the liveliest districts for design and fashion in Milan. It is based on a structured program of recent and past films with the objective of clearly showing how time is capable of changing the points of view and the languages of culture and that the ability to innovate also comes through creativity.

www.milanodesignfilmfestival.com

Location

Minotti Hong Kong by Andante
Shop D, G/F, The Design Showcase,

Ruttonjee Centre, 11 Duddell Street,
Central, Hong Kong.

Sponsors

Panasonic

 昇和影音集團
Richcom Audio Video Group